



**BIG ON  
FUNDRAISING**

## Big Brand Tire Fundraiser - Central Coast Youth Chorus

**Fundraiser Due Date: September 7, 2021**

**Selling Price: \$25 per Certificate** (good for 2 oil and filter changes plus additional coupons - \$325 value)

**Profit Margin: 100%!!** You earn a \$50 tuition voucher for every 2 certificates sold.

(You may raise up to half your tuition cost for the season through this fundraiser.)

Example Chart For Your Fundraising Goals	
Quantity Sold	Tuition Credit
2	\$50
6	\$150
10	\$250
18	\$450

**Request Certificates from Jill Whaley by emailing [jillw.ccycc@gmail.com](mailto:jillw.ccycc@gmail.com) or by calling 805-434-3194. Additional certificates may be requested throughout the fundraiser.**

**Singer Name** \_\_\_\_\_

**# of Certificates Issued:** \_\_\_\_\_ **Admin initial** \_\_\_\_\_

**On or before September 7th, please return unsold certificates and the money collected for purchased certificates to Jill Whaley. You may deposit funds and write one check if desired.**

**Mailing Address: CCYC, PO Box 15757, San Luis Obispo, CA 93406**

**Meet in Person: email [jillw.ccycc@gmail.com](mailto:jillw.ccycc@gmail.com) or call 805-464-0443 to make arrangements**

**# of Certificates Returned:** \_\_\_\_\_ **Admin initial** \_\_\_\_\_

**# of Certificates Sold:** \_\_\_\_\_ **x \$25 each = Total Money Raised \$** \_\_\_\_\_

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**Office Use Only:**

copy to Finance Manager  Total Tuition Vouchers \_\_\_\_\_

## **FAQs:**

- 1. Do these certificates expire? No.**
- 2. Can someone purchase more than one? Yes.**
- 3. Where can they be used? At Big Brand Tire locations from local places like Atascadero, Paso Robles, or San Luis Obispo to as far away as Bakersfield and L.A. (See locations here: <https://www.bigbrandtire.com/locations>)**
- 4. How do I collect the money? That is up to you! Checks should be made out to either CCYC or to you (and you can write one big check to CCYC for the proceeds). If you are comfortable with doing so, PayPal, Venmo, etc. are also good choices.**
- 5. How do I keep track? A tracking sheet is provided in this packet for your convenience.**
- 6. What if I need more Certificates? Email, text, or call Jill Whaley at the contact info on the first page of this packet.**
- 7. What if I don't sell any? No problem. Just return any unsold Certificates to Jill Whaley on or before September 7th.**

## **Ways to sell Big Brand Tire Certificates:**

- Offer this great deal in person to friends and neighbors**
- Ask Mom and Dad to take the Certificates to work**
- Post about it on social media and tell your audience what you are raising money for**
- Tell people how these Certificates make excellent gifts!**
- Explain the value - it's not possible to find even ONE oil and filter change for \$25, and this certificate gives them TWO!**

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Total Tuition Vouchers \_\_\_\_\_

### Fundraising Tracker

Purchaser Name	# of Certificates Purchased	Cost \$25 each	Amount Paid
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
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		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
		x \$25 =	\$
<b>TOTAL</b>			\$

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